



FSU Sales Institute and ICSC Sponsor Activities 2024 Calendar Year

Chief Level (Total donation \$25,000)

1. **All Warrior and Renegade level benefits.**
2. First choice of a time slot for a 20-minute presentation in sales classes scheduled for a two-day campus visit and Sales Club presentation opportunity, essentially visiting with all students enrolled in sales courses.
3. Availability of a venue on FSU Campus for an evening special exclusive networking event.
4. 10 X 10 booth space at Seminole Sales Showcase and ICSC career fairs.
5. Ability to purchase reserved seats as needed at awards banquets.
6. Reserved interview room during events held on FSU's Campus with advanced notice.
7. Half-page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

Warrior Level (Total donation \$20,000)

1. **All Renegade level benefits.**
2. Second choice of a time slot for a 20-minute presentation in sales classes scheduled for a single day.
3. Access to a private LinkedIn group for FSU Sales students.
4. 8 X 8 booth space at all Sales Institute career fairs.
5. Ability to purchase 4 reserved seats at awards banquets.
6. Medium logo placement on all signage during the competition events.
7. Quarter-page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.
8. 8 X 8 booth space at ICSC Career Fair.

Renegade Level (Total donation \$15,000)

1. **Job opportunity post** on Sales Institute web site.
2. Participation in Seminole Sales Showcase and ICSC career fairs.
3. Interview space in the Sales Institute sales lab when available.
4. Logo placed on all Sales Institute posters related to sponsorships.
5. Highlighted link to partner's web site on the FSU Sales Institute and ICSC web sites.
6. Web access to sales majors' role-play videos (with student permission).
7. 6ft table at all career fairs.
8. Recognition on all signage during the competition events.
9. Participate as judges and/or buyers for competitions.
10. Access to over 350 student Role-play and Sales Management Case videos created during the ICSC event.
11. Ability to purchase 2 reserved seats at awards banquets.
12. Eighth page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

Success happens when preparation meets opportunity!