



THE FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS
The Sales Institute

FSU Sales Institute Sponsor Activities 2021-22 Academic Year

Chief Level (\$7,000)

- 1. All Warrior and Renegade level benefits.**
2. Advanced Sales student assigned to function as an ambassador.
3. Student ambassador will coordinate and promote partner events to other students, encourage students to apply for job opportunities with partner, and promote the partner's overall interests on campus.
4. Use of partner's product as a selling related example in one class.
5. First choice of a time slot for a 20-minute presentation in sales classes scheduled for a single day.
6. First choice of location of 10 X 10 booth space at Seminole Showcase Events.
7. Recognition on all signage during the competition events.
8. Ability to purchase reserved seats as necessary at awards banquets.
9. Reserved interview room during events held on FSU's Campus.

Warrior Level (\$5,000)

- 1. All Renegade level benefits.**
2. Invitation to assist in the design of sales class curriculum involving member's products and services as time and course content permit.
3. Second choice of a time slot for a 20-minute presentation in sales classes scheduled for a single day.
4. Availability of a venue on FSU Campus for an evening special exclusive networking event.
5. Access to private LinkedIn groups for FSU Sales students.
6. Link to partner's opportunity video on the Sales institute web site.
7. 8 X 8 booth space at all Sales Institute career fairs.
8. Ability to purchase 4 reserved seats at awards banquet.

Renegade Level (\$4,000)

1. Job opportunity post on Sales Institute web site.
2. Participation in each semester's Seminole Sales Showcase events.
3. Interview space in the Sales Institute sales lab when available.
4. Logo placed on all Sales Institute posters related to sponsorships.
5. Highlighted link to partner's web site on the FSU Sales Institute web site.
6. Web access to sales majors' role-play videos (with student permission).
7. 6ft table at Sales Institute career fairs.
8. Recognition on all signage during the competition events.
9. Participate as judges and buyers for qualified sponsor participants at Sales Institute competitions.
10. Ability to purchase 2 reserved seats at the awards banquet.



THE FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS
The Sales Institute

FSU Sales Institute and ICSC Sponsor Summary 2021-22 Academic Year

Chief Level

A. FSU Sales Institute Sponsor and ICSC Sponsor	\$25,000
B. ICSC Sponsor only	\$21,000
C. FSU Sales Institute Sponsor	\$ 7,000

NOTE: Corporate members at the Chief level can serve as officers/committee chairs.

Warrior Level

A. FSU Sales Institute Sponsor and ICSC Sponsor	\$20,000
B. ICSC Sponsor only	\$17,000
C. FSU Sales Institute Sponsor	\$ 5,000

Renegade Level

A. FSU Sales Institute Sponsor and ICSC Sponsor	\$15,000
B. ICSC Sponsor only	\$13,000
C. FSU Sales Institute Sponsor	\$ 4,000